

Super
X-Fi
headphone holography

MAGICAL AUDIO REALITY

“and it was insanely effective.
INSANE!”

-Mark Henninger, Senior Editor,
AVS Forum

“it sounded **GLORIOUS!**”

-MobileSyrup

“made straightforward
stereo music tracks sound
MAGICAL!”

-TechHive

“This holographic-sound headphone dongle
BLEW MY MIND!”

-Tom's Guide

SXFI
AIR



SXFI
AMP

THE ERA OF HEADPHONE HOLOGRAPHY HAS ARRIVED

Super X-Fi is a mind-blowing headphone audio technology that magically lets you listen to audio as if it was coming from a high-end speaker system outside of your headphone! We call this **Headphone Holography**... This is akin to the black & white TV era taken over by the advent of colour. It's The **Holy Grail of Headphone Audio**.

With a multitude of rave reviews, the award-winning Super X-Fi has left skeptics' minds blown! Awards have included The **Best of CES 2018** in Las Vegas (AVS Forum), The Straits Times Editor's Choice Award as well as Geek Culture's Editor's Choice Award. And the very first product to include this insane technology is the all-new SXFI

AMP. The SXFI AMP is the best of two worlds; it combines Super X-Fi technology with a premium high-performance headphone amplifier in a dongle no larger than a finger.

Everybody hears sound differently, depending on the shape of one's ears. Super X-Fi uses AI to map one's ear shape, and **personalize the audio** to each individual, so it sounds perfect to each and every one, just like what they hear in the real world!

SUPER X-FI BOOKFEST DEAL



Aurvana SE
Super X-Fi Certified
Headphones
(worth \$99)



SXFI AMP +
AURVANA SE HEADPHONES

~~\$318~~
\$199

SXFI AMP
(worth \$219)

All deals are also available on creative.com

Magical Experience with
CREATIVE

POPULAR BOOKFEST @ SINGAPORE 2018 • 14 - 23 DEC 2018
Suntec Convention | Hall 401 - 406 | 10am - 10pm

第十二屆
新加坡書展
@Singapore 2018

Hunt For the Holy Grail
OF HEADPHONE HOLOGRAPHY

1. Find as many "Super X-Fi" on this flyer as possible.
2. Submit your "Super X-Fi" count to creative.com/holygrail

5 Winners will be drawn from the entries with the highest count.
WIN SUPER X-FI
products worth over **\$1500**

Details: creative.com/bookfest
(No purchase required)

Super
X-Fi
headphone holography
...as good as the real thing!



MIND-BLOWING SUPER X-FI!
Hear for yourself the **MAGICAL** award-winning audio technology that has blown reviewers away!

DON'T MISS IT!



SUPER X-FI WINS 'BEST OF CES 2018'
at Las Vegas Consumer Electronics Show 2018

OVERALL CHAMPION
Winner of WIPO IP Enterprise Trophy



THE STRAITS TIMES

TECH EDITOR'S CHOICE

IP CHAMPION (MOST INNOVATIVE)
IPOS IP Awards

MUST-HAVES

SOUND BLASTER X KATANA

CUSTOMIZABLE 24-BIT HI-RES GAMING UNDER MONITOR AUDIO SYSTEM

- Integrated Audio Player via USB Port with Plug & Play Ability for USB Flash Drive
- Built-in Headphone Jack and Microphone Inputs for Competitive and Late-night Gamers
- Realistic Virtual 5.1 Surround Sound via Optical-in Port
- Effortless Audio Streaming Across All Analog Audio Devices via 3.5mm AUX-in Port
- Remote Control for Added Convenience
- Wall Mountable with Supplied Kit

~~\$419~~
\$329



16.8 Million reactive colors



One-touch Bluetooth pairing



True-to-life 5.1 surround sound with clear dialog



Adds audio realism

24-bit / 96 kHz DIGITAL AUDIO

With integrated sound card/DAC for customizable enhancements



CREATIVE STAGE **NEW!**

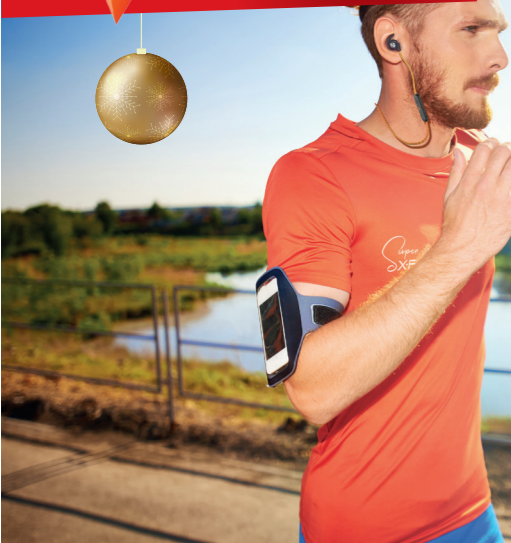
HIGH PERFORMANCE UNDER-MONITOR SOUNDBAR

~~\$129~~
\$109

- High-quality Digital Audio Playback via Fiber Optic Cable
- Universal compatibility across analogue audio devices via 3.5mm AUX-in port
- Plug & Play Ability with USB Flash Drive via Built-in USB Port
- Dedicated Long-throw Subwoofer for Powerful Bass Performance
- Remote Control for Added Convenience
- Wall Mountable with Supplied Kit



STARBUYS



OUTLIER SPORTS

Ultra-Light Wireless Bluetooth Sweat-Proof In-Ear Headphones

~~\$129~~ **\$49**



- aptX® audio playback
- Sweatproof with IPX4 certification
- Up to 11 hours of audio playback



CHRONO

Powerful Bluetooth Speaker & FM Radio Alarm Clock

~~\$79~~ **\$49**



- Customizable FM station presets & alarm clock feature
- Built-in MP3 player
- 8 Hours of battery life



MUVO 2c

Compact Powerful Splashproof Bluetooth Speaker

~~\$69~~ **\$39**



- Wirelessly link 2 speakers for wider stereo
- Support USB Audio
- 6 Hours of battery life



iROAR GO

Feature-Rich Powerful 5-Driver Weatherproof Bluetooth Speaker

~~\$299~~ **\$199**



SUPER WIDE
Mode boosts spaciousness beyond one's imagination

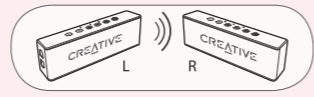
ROAR Audio Mode
5 Drivers With Built-In Subwoofer For Awesome Bass



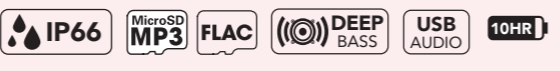
MUVO 2

Powerful Splashproof Bluetooth Speaker

~~\$109~~ **\$79**



Wirelessly link 2 speakers for wider stereo!



NUNO

Portable Bluetooth Speaker

~~\$59~~ **\$39**



NUNO micro

Compact Portable Bluetooth Speaker

~~\$39~~ **\$24**

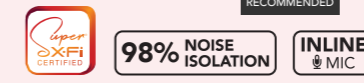


4HR

AURVANA TRIO

Audiophile In-Ear Headphones with Hybrid Triple-Driver System

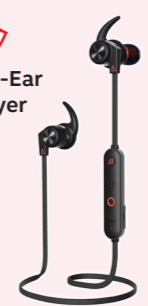
~~\$199~~ **\$149**



OUTLIER ONE PLUS **NEW!**

Wireless Bluetooth Sweat-Proof In-Ear Headphones with Built-In MP3 Player

~~\$79~~ **\$59**



CREATIVE EP-660

In-Ear Headphones

~~\$49~~ **\$19**



OUTLIER BLACK

Lightweight Wireless Bluetooth Over-Ear Headphones with Built-In Mic

~~\$79~~ **\$59**

