

CREATIVE®

X-Fi®  
SONIC CARRIER™

TRANSPORTING YOU TO A MAGICAL  
15.2 THREE DIMENSIONAL AUDIO UTOPIA

The next generation home theatre and high-end audio system with Dolby Atmos®, SuperWide X-Fi™ and multiple advanced technologies

INCLUDES  
CHEST-POUNGING  
600W RMS  
WIRELESS SUBWOOFER



HEAR TO BELIEVE COME EXPERIENCE LIVE NOW!

**BLASTER MANIA**

PC SHOW 2017  
1 - 4 JUNE, 12 - 9PM  
SANDS EXPO (MBS)  
HALL B, LEVEL 1  
BOOTH 8021 / 8022

COMBINING THE BEST OF TWO WORLDS:  
SUPER HIGH-END AUDIO AND 3D CINEMATIC SOUND

X-Fi®  
SONIC CARRIER™

THE AUDIO OF TOMORROW

Comprising of a sleek main unit and a designer subwoofer, the X-Fi Sonic Carrier is a 17-driver system in an 11.2.4 speaker configuration. It incorporates Dolby Atmos® surround technology and Creative's SuperWide X-Fi™ technology to bring you the ultimate 15.2 3D experience in home theatre and high-end audio.

SUPERWIDE X-Fi™

When SuperWide X-Fi touches any common stereo source it transports the listener to a magical three-dimensional audio utopia that transcends a traditional left-right stereo experience. It brings the Audio of Tomorrow... the next leap in the evolution of music listening.

DOLBY ATMOS®

Dolby Atmos creates moving audio - sound that can be precisely placed and moved anywhere in a three-dimensional space, including overhead. It brings entertainment alive all around the audience in a powerfully immersive and emotive experience.

AN EXPANSIVE ARRAY OF FEATURES

- 17-driver system
- 1000W RMS total output
- Hell-shattering 600W RMS zero-latency wireless subwoofer (up to 4)
- All-in-one media box with 4K Ultra HD Android video engine
- WiFi 802.11 b/g/n/ac (2.4 & 5GHz) for audio/video streaming, and multi-room audio
- Expansive array of connectivity
- Mobile app customization and control
- Intelligent room calibration

EXPERIENCE IT LIVE AFTER THE PC SHOW  
Call 6895 4100 or visit [soniccarrier.com/demo](http://soniccarrier.com/demo) for a demo at Creative Audio Experience Centre, Plaza Singapura #04-61 (By appointment only)

CHEST-POUNGING  
1000W  
RMS

**SONIC CARRIER LUCKY DRAW WIN a \$7999 SONIC CARRIER and MORE!**

NO PURCHASE NEEDED

1st PRIZE: X-Fi Sonic Carrier

2nd PRIZE: Sound BlasterX Katana (worth \$419)

3rd PRIZE: iRear Go (worth \$299)

CONSOLATION: 10x Outdoor Sports (worth \$129)

Get your lucky draw voucher from Creative stage  
Public draw will be conducted on 4 June 2017, 8pm, Creative Booth

Terms & Conditions  
\*Closing time for all entries is at 8pm on 4 June 2017. Winners will be notified via email. Each participant is only entitled to win ONE (1) prize, regardless of how many times their lucky draw vouchers are picked. Creative reserves the right to draw reserve winners to replace the winners subsequently found to be disqualified. \*Other T&Cs apply

**TRADE-UP YOUR ROAR & UPGRADE TO THE CREATIVE iROAR OR THE SOUND BLASTER X7 + XM7**

GET BACK \$100\* when you trade-up your Roar or Roar 2 today!

\*\$100 voucher for trade-in units with power adaptor  
\*Terms & conditions apply.

iROAR GO FEATURE-RICH POWERFUL 5-DRIVER WEATHERPROOF BLUETOOTH SPEAKER

SAY #ILOVEROAR & WE'LL LOVE YOU BACK!  
SNAP, SHARE & SHOW TO GET \$20 OFF iRoar Go!

Selfie with any iROAR | Share with #iLoveROAR | Present your post at our booth

\$20 Voucher

AFTER \$100 VOUCHER Creative iRoar Go \$199 \$299

Present your post at Creative Booth Redemption Counter  
\*T&Cs apply. Only valid during PC Show 2017.

Sound Blaster DM-1C  
Mic & XLR Cable for iRoar Go \$29 \$49

Leatherette Carry Pouch \$69

5 drivers with built-in subwoofer for awesome bass

Intelligent app for audio personalization and music controls

Versatile connectivity with Bluetooth, USB, MicroSD card and USB flash drive

Transform into a personal PA system for presentation and singing

Save your personalized equalizer settings and audio signature into the iRoar Go

“ Full marks for Creative’s tiny speaker that is big on sound. The Creative iRoar Go is mighty sound packed into a small body, at a wallet-friendly price. It is a value-for-money, feature-packed speaker that delivers a great audio experience. ”  
- The Straits Times

SUPER WIDE  
MODE BOOSTS THE SPACIOUSNESS BEYOND ONE'S IMAGINATION

IPX6 SPLASHPROOF

NFC-Enabled Bluetooth

Dual Purpose Battery

Record Your Voice & Music

FLAC WAV MP3

iROAR™ THE MOST INTELLIGENT SPEAKER ON THE PLANET

iRoar Intelligent HiFi Deal  
iRoar (U.P. \$499) + iRoar Rock (U.P. \$249)

iROAR rock  
The iRoar speaker can also be docked onto an iRoar Rock, for enhanced bass performance and surround.

Creative iRoar Rock \$199 \$249

Sound Blaster DM-1A  
Mic & Rear Mic XLR Adapter \$29 \$49

LOWEST PRICE EVER!  
AFTER \$100 VOUCHER \$419 \$519 \$748

iROAR mic (U.P. \$129) \$59 \$148  
FREE Headworm Mic (worth \$19)

**KILLER INTELLIGENCE**  
• Dynamic Range Expansion and BlasterX Acoustic Engine algorithm for enhanced audio  
• Smart iOS and Android Apps  
• Intelligent customizable open platform, including customizable software add-ons and an expandable hardware platform through iRoar's docking expansion port

**KILLER FEATURES**  
Many other features including built-in MP3, WAV, AAC player, optical-in connectivity, voice recorder, power bank, and more  
• Doubles as a personal PA system  
• Also an intelligent teleconferencing system  
• Gargantuan 20-hour playtime  
• Connect another iRoar, iRoar Mic or iRoar Rock Subwoofer

**KILLER AUDIO**  
• Huge room-filling sound with 5 drivers and 2 amplifiers  
• 2x the audio power of the classic Sound Blaster® Roar™

SBaxx1  
Built-in Next Generation Sound Blaster Processor

NFC-Enabled Bluetooth with Multipoint

HD Wireless Audio Codescs

POWERFUL IMMERSIVE SOUND FOR MUSIC, MOVIES & GAMING

SOUND BLASTER PRO-GAMING KATANA

“ Creative’s Sound BlasterX Katana is the most power packed miniature sound bar we’ve ever experience to-date and their audio engineering decisions have certainly paid off. We were truly awed by the Katana’s larger than life audio performance - something that can only be rivaled by much more complete and pricier audio systems. ”  
- HardwareZone

CUTTING-EDGE FEATURES:

- Customizable 24-bit Hi-res gaming under-monitor audio system
- DSP Powered 5-Driver Design 2 up-firing midbass, 2 high-excursion tweeters, 1 long-throw subwoofer
- Tri-Amplified, One-Piece Design for uncompromised clear, well-balanced, room-filling audio
- Control at Your Fingertips comes with IR remote control
- Ultra Slim Profile for Under-Monitor Placement delivers a wide soundstage without taking up space

Bluetooth connectivity

DOLBY AUDIO  
True-to-life 5.1 surround sound with clear dialog

150W PEAK  
Most powerful in its class

Virtual 7.1 Surround  
Adds audio realism

24-bit / 96 kHz Digital Audio  
With integrated sound card/DAC

USB AUDIO  
Sound Blaster USB audio for digital lossless playback

AURORA REACTIVE  
16.8 MILLION REACTIVE COLORS

NEW!  
Sound BlasterX Katana  
AFTER \$50 VOUCHER \$399 \$449

FREE Warhammer: End times - Vermintide (worth \$29) \* while stocks last  
FREE Optical Cable (worth \$29)



THE ULTIMATE AUDIOPHILE-GRADE HOME AUDIO EXPERIENCE

Sound Blaster X7 + E-MU XM7

ULTRA HIGH-END SOUND BLASTER WITH 24-BIT/192KHZ HIGH RESOLUTION 127DB USB DAC, BLUETOOTH & AUDIO AMPLIFIER - HIGH-PERFORMANCE PASSIVE SPEAKERS

Sound Blaster X7 Limited Edition with 1.44W Booster Power Adapter & 10 Headphone Amp Output Impedance

Sound Blaster X7 Limited Edition (U.P. \$599) \$499 \$599  
FREE Optical Cable (worth \$29)

Sound Blaster X7 (U.P. \$499) \$399 \$499  
FREE Optical Cable (worth \$29)

E-MU XM7 Black or Brown (U.P. \$399) \$249 \$349  
AFTER \$100 VOUCHER

Sound Blaster X7 Limited Edition with 1.44W Booster Power Adapter (U.P. \$599) \$599 \$628  
FREE Optical Cable (worth \$29)

Sound Blaster X7 (U.P. \$499) \$399 \$499  
FREE Optical Cable (worth \$29)

Sound Blaster X7 Black or Brown (U.P. \$399) \$499 \$599  
FREE Optical Cable (worth \$29)



127dB SPL  
Delivers 24-bit/192kHz high-resolution audio playback

100W RMS  
Powers passive bookshelf and tower speakers (2 x 50W @ 4Ω) \*  
\*100W speaker output requires 24V 6A power adapter upgrade

AGPS ANVFP  
E-ARC  
Drives studio-grade headphones and sensitive in-ear monitors without distortion

SBaxx1  
Built-in processor enhances games, movies, music and calls in real-time

DOLBY DIGITAL | Bluetooth | NFC | SBX VOICE | CRYSTAL HEAD | SBX VOICE | SBX VOICE

CES 2017  
COMPUTER HARDWARE AND COMPONENTS & HOME AUDIO/VIDEO COMPONENTS AND ACCESSORIES

TOP PICKS CES 2015  
TOP PICK OF CES 2015 (BEST OF AUDIO)



# ULTIMATE GAMING ULTIMATE SOUND

WITH SOUND BLASTER PRO-GAMING

**SOUND BLASTERX KATANA**  
 AFTER \$50 VOUCHER **\$399** ~~\$449~~  
 FREE Optical Cable (worth \$29)  
 FREE Warhammer: End Times - Vermintide\* (worth \$29) \*while stocks last



**NEW! KATANA**  
 CUSTOMIZABLE 24-BIT HI-RES GAMING UNDER-MONITOR AUDIO SYSTEM

**NEW! KRATOS S5** CUSTOMIZABLE 2.1 GAMING SPEAKER **\$179** ~~\$229~~  
 AFTER \$50 VOUCHER

**NEW! VANGUARD** RGB MECHANICAL GAMING KEYBOARD **\$169** ~~\$269~~  
 AFTER \$100 VOUCHER

**NEW! SIEGE** PRECISION GAMING MOUSE **\$79** ~~\$129~~  
 AFTER \$50 VOUCHER

**SOUND BLASTERX KRATOS S3** ANALOG 2.1 GAMING SPEAKERS **\$69** ~~\$119~~

**SOUND BLASTERX H7 TOURNAMENT EDITION** HD 7.1 SURROUND SOUND GAMING HEADSET WITH DUAL SOUND SIGNATURE **\$139** ~~\$259~~

**SOUND BLASTERX H5** PROFESSIONAL ANALOG GAMING HEADSET **\$89** ~~\$189~~

**SOUND BLASTERX H3** PORTABLE ANALOG GAMING HEADSET **\$49** ~~\$99~~

**SOUND BLASTERX H5 +G1 BUNDLE** **\$119** ~~\$258~~

**SOUND BLASTERX G5** 7.1 HD AUDIO PORTABLE SOUND CARD WITH HEADPHONE AMPLIFIER **\$149** ~~\$229~~

**SOUND BLASTERX G1** THUMB-SIZED USB SOUND CARD WITH 7.1 HD SURROUND **\$69**

**SOUND BLASTERX P5** HIGH-PERFORMANCE IN-EAR GAMING HEADSET **\$79** ~~\$99~~

**SOUND BLASTERX ALPHAPAD** **\$15** ~~\$19~~  
 Also available: SOUND BLASTERX ALPHAPAD MINI **\$10** ~~\$14~~

ENDORSED BY COMP EXITY TOP 10 OVERWATCH TEAM IN USA EPSILON TOP 5 CS:GO TEAM IN SWEDEN #GAMERSFORLIFE

**NOT TO BE MISSED! 51% OFF**  
 Purchase with purchase with \$99 spent

**CREATIVE NUNO \$39** ~~\$79~~ PORTABLE BLUETOOTH SPEAKER

**CREATIVE NUNO MICRO \$24** ~~\$49~~ COMPACT PORTABLE BLUETOOTH SPEAKER

**CREATIVE FLEX \$29** ~~\$59~~ ULTRA LIGHT FOLDABLE HEADPHONES WITH PUNCHY BASS & CLEAR VOCALS



**MUVO 2 \$89** ~~\$109~~ POWERFUL SPLASHPROOF BLUETOOTH SPEAKER

**MUVO 2C \$49** ~~\$69~~ COMPACT POWERFUL SPLASHPROOF BLUETOOTH SPEAKER

Wirelessly link 2 speakers for wider stereo!

Surprisingly Deep Bass Oversized Passive Woofer And Full-Range Drivers

Splashproof For Even The Wildest Pool-Parties IP66 Outershell

Take Your Calls It's Also A Speakerphone

**SOUND BLASTER FREE** MULTIFUNCTION PORTABLE BLUETOOTH SPEAKER **\$79** ~~\$149~~

**CREATIVE T4 WIRELESS** 2.1 WIRELESS SPEAKERS WITH NFC **\$299** ~~\$349~~ AFTER \$50 VOUCHER

**CREATIVE T30 WIRELESS** 2.0 WIRELESS SPEAKERS WITH NFC **\$129** ~~\$179~~ AFTER \$50 VOUCHER

**CREATIVE T15 WIRELESS** WIRELESS BLUETOOTH DESKTOP SPEAKERS **\$59** ~~\$79~~

**GIGAWORKS T3** HIGH-END 2.1 DESKTOP SPEAKER SYSTEM WITH POWERFUL SUBWOOFER **\$179** ~~\$229~~ AFTER \$50 VOUCHER

**GIGAWORKS T40 SERIES II** 2.0 HIGH-END SPEAKERS **\$109** ~~\$159~~ AFTER \$50 VOUCHER

**GIGAWORKS T20 SERIES II** 2.0 MULTIMEDIA SPEAKERS **\$89** ~~\$139~~ AFTER \$50 VOUCHER

**ZIISOUND D5** ONE-PIECE BLUETOOTH SPEAKER **\$99** ~~\$399~~

## SOUND BLASTER AMPLIFY & SUPERCHARGE YOUR HEADPHONES

**SOUND BLASTER E5** HIGH RESOLUTION USB DAC & PORTABLE HEADPHONE AMP **\$199** ~~\$269~~

**SOUND BLASTER E3** USB DAC & HEADPHONE AMP WITH BLUETOOTH **\$119** ~~\$169~~

**SOUND BLASTER E1** USB HD AUDIO & HEADPHONE AMP **\$49** ~~\$69~~

**SOUND BLASTER OMNI SURROUND 5.1** USB SOUND CARD WITH 600 OHM HEADPHONE AMP **\$79** ~~\$129~~

**SOUND BLASTER X-FI SURROUND 5.1 PRO** USB SOUND CARD **\$59** ~~\$109~~

**SOUND BLASTER R3** YOUTUBE AUDIO RECORDING & STREAMING KIT **\$99** ~~\$149~~

**SOUND BLASTER ZxR** STUDIO-GRADE AUDIO QUALITY PCIe SOUND CARD **\$299** ~~\$349~~

**SOUND BLASTER Zx** HIGH PERFORMANCE PCIe GAMING SOUND CARD **\$129** ~~\$179~~

**SOUND BLASTER Z** PCIe GAMING SOUND CARD **\$99** ~~\$149~~

**HEADPHONES OUTLIER SPORTS**  
 WIRELESS SWEATPROOF IN-EARS

Up to 11 hours of audio playback

Sweatproof with IPX4 certification

High definition Bluetooth audio for clear audio streaming

Ergonomic easy-to-wear sport ear tips for perfect non-slip fit

Inline mic with remote for easy access to calls and playback control

Lightweight design for active sports and everyday use

ONLY **\$99** ~~\$129~~

**CREATIVE OUTLIER** POWERFUL FEATURE-RICH WIRELESS HEADPHONE **\$99** ~~\$149~~ AFTER \$50 VOUCHER

Integrated MP3 player - Play your songs directly from the MicroSD card without using your phone!

Built-in lap timer - Track your elapsed time and total time of your activity

Buddy app - Reads incoming messages on your Android devices

FREE Earcup Cushions and Acoustic Rings (worth \$40)

WHILE STOCKS LAST!

**AURVANA PLATINUM** FLAGSHIP WIRELESS ANC HEADPHONES **\$249** ~~\$349~~ AFTER \$100 VOUCHER

**AURVANA GOLD** BEST-IN-CLASS WIRELESS ANC HEADPHONES **\$199** ~~\$269~~ AFTER \$50 VOUCHER

**AURVANA LIVE!2** ULTRA DEFINITION HEADPHONES **\$99** ~~\$149~~ AFTER \$50 VOUCHER

**AURVANA AIR** WIRED SPORTS HEADPHONES WITH HOOK OVER-THE-EAR FIT **\$99** ~~\$149~~ AFTER \$50 VOUCHER

**AURVANA IN-EAR3 PLUS** IN-EAR MICRO STUDIO SPEAKERS FOR MUSIC & VOICE CALLS **\$149** ~~\$199~~

**AURVANA IN-EAR2 PLUS** PRECISION EARPHONES FOR MUSIC & VOICE CALLS **\$99** ~~\$129~~

**SOUND BLASTER JAM** ULTRA LIGHT WIRELESS HEADSET **\$49** ~~\$69~~

**SB BLAZE** PERFORMANCE GAMING HEADSET WITH DETACHABLE NOISE-REDUCTION MICROPHONE **\$39** ~~\$59~~

## LELONG CORNER

Refurbished **SOUND BLASTER ROAR** **\$99!**

**Bluetooth SPEAKERS**

**SOUND BLASTERX SBX 20** **\$79** ~~\$279~~

**CREATIVE D200** **\$59** ~~\$99~~

**CREATIVE T3250 WIRELESS** **\$59** ~~\$79~~

**INSPIRE T3300** **\$59** ~~\$79~~

**CREATIVE T12 WIRELESS** **\$49** ~~\$79~~

**CREATIVE D100** **\$39** ~~\$79~~

**CREATIVE WP-250** **\$29** ~~\$79~~ AFTER \$50 VOUCHER

**CREATIVE DRACO HS850** **\$29** ~~\$79~~

**CREATIVE HQ-1600** **\$29** ~~\$69~~

**CREATIVE N100** **\$9** ~~\$29~~

**Master Chinese the fun way with PlayChinese™** **\$39!** ~~\$99~~

**AURVANA ANC** LIGHTWEIGHT AND NOISE-CANCELING FOLDABLE HEADPHONES WITH MICROPHONE **\$129** ~~\$199~~

Memory foam for long hours of comfort

Inline microphone with remote

Foldable earcups

40 hours of noise cancellation

High performance audio

**ACCESSORIES**

Sound Blaster X7 Power Adapter Upgrade Kit **\$29** ~~\$59~~ U.P. ~~\$109~~

Creative Roar MegaStereo Cable **\$10**

Creative Roar Party Mode Cable **\$10**

Optical Cable **\$10**

5-Way Splitter Cable **\$10**

**CREATIVE BT-W2** **\$29** ~~\$49~~

**HEADPHONES**

Creative MA350 **\$29** ~~\$49~~ U.P. ~~\$29~~

Creative HS-420 **\$29** ~~\$49~~ U.P. ~~\$29~~

Creative MA330 **\$25** ~~\$35~~ U.P. ~~\$25~~

Creative HS-660i2 **\$19** ~~\$45~~ U.P. ~~\$19~~

Creative MA200 **\$19** ~~\$29~~ U.P. ~~\$19~~

Creative EP-3NC (Bulk pack) **\$19** ~~\$99~~ U.P. ~~\$19~~

Creative EP-630 **\$15** ~~\$39~~ U.P. ~~\$15~~

Creative HS-330 **\$15** ~~\$25~~ U.P. ~~\$15~~

Creative HS-390 **\$15** ~~\$29~~ U.P. ~~\$15~~

Creative HS-430 **\$15** ~~\$29~~ U.P. ~~\$15~~

Creative EP-600 **\$15** ~~\$29~~ U.P. ~~\$15~~

Creative EP-600 **\$9** ~~\$19~~ U.P. ~~\$9~~

Creative EP-50 **\$3** ~~\$9~~ U.P. ~~\$3~~

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