PROFESSIONAL

THE AUDIO OF TOMORROW The X-Fi Sonic Carrier stole the thunder at CES 2016 Las Vegas the world's largest consumer eletronics show!

A Brand New Concept in Hi-Res Audio and Video delivery hosting Dolby Atmos®, EAX 15.2, and multiple advanced technologies

The demonstration of the Creative Sonic Carrier was a genuine revelation, the likes of which I haven't experienced in ages. It excelled as both a room-filling home theatre system and as an impressive implementation of Dolby Atmos technology. Hard to believe that it was just the one box, plus subs. Can't wait to hear the final version.

- Chris Chiarella, noted audio/video journalist for Sound & Vision, Big Picture Big Sound, and Home Theatre Magazine

"I watched the theatrical release of Avatar with my kids in a real cinema. The Avatar demo clip they showed on the new Creative Sonic Carrier was even better than that cinema experience. I could hear the fine details in the jungle atmosphere enveloping me – even the sound of the bugs flying around and above me. It was a hyper-realistic experience.

- Madeline Nelson, CEO of Heads Audio

Find out more.

Visit X-Fi Sonic Carrier Theatrette at Creative Booth.

Join our Affliate Program and be trained as an X-Fi Professional.



Privilege Membership Card AT CREATIVE BOOTH and WIN



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Go to **creative.com/members** Scan QR code for

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\$699

Creative iRoar + Creative iRoar Rock

Special

(worth \$20)



• Headphone (worth \$79)

• Optical Cable (worth \$29) • 16GB MicroSD Card Creative iRoar



• **Headphone** (worth \$79)

 Optical Cable (worth \$29) • 16GB MicroSD Card (worth \$20)

Creative iRoar Rock \$199

iroar ecosystem

IT SHOW 2016 | 10 - 13 MARCH | 12PM - 9PM | SUNTEC SINGAPORE | BOOTH 6141

CREATIVE ZOAR

THE MOST INTELLIGENT SPEAKER ON THE PLANET

and it sounds fantastic.

WORKS AS A NEXT

GENERATION PA SYSTEM

WITH THE IROAR MIC!

The Creative iRoar is one of the most

Creative iRoar Mic Hands-Free Mic

• Dynamic Range Expansion and BlasterX

• Intelligent customizable open platform,

Smart iOS and Android Apps

iRoar's docking expansion port

• 2x the audio power of the classic

Gargantuan 20-hour playtime

Doubles as a personal PA system

Connect another iRoar, iRoar Mic or

Blaster Processor Multipoint

Built-in Next NFC-Enabled HD Wireless Generation Sound Bluetooth with Audio Codecs

Sound Blaster® Roar™

Acoustic Engine algorithm for enhanced audio

including customizable software Add-ons and an expandable hardware platform through Huge room-filling sound with 5 drivers and Also an intelligent teleconferencing system Many other features including built-in MP3, WAV, AAC player, optical-in connectivity, voice

apt X AAC



(ROAR) Now with

PORTABLE WIRELESS

ROAR 2 YIN YANG DEAL

2 x Sound Blaster Roar 2

• 2 x Headphones (worth \$158)

• 2 x Neoprene Carry

Bag (reversible)

WHAT'S NEW? **NEXT GENERATION** Improved drivers for more refined audio • Improved battery life of 10 hours • All new slide-switch lets you select different audio profiles (Warm, Neutral,

ROAR 2 KILLER DEAL

Sound Blaster Roar 2

• Headphone (worth \$79)

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Neoprene Carry Bag

and Energetic) ROAR KILLER DEAL **Sound Blaster Roar**

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\$229

Integrated MP3/WMA/ **WAV Plaver**

Instant No-

Holds-Barred

Intelligently

Speakerphone Dual Purpose Teleconferencing

Sound BLASTER ZOAR 2

Now SMALLER, LIGHTER SEXIER & SWEETER

The same sonic DNA as the Classic Sound Blaster Roar 20%* more compact Sound Blaster Roar based on volumetric

than the Classic Roar 2 gives you the flexibility of additional

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Sound Blaster Roar Pro

• Headphone (worth \$79)

• Carry Bag (worth \$39)



FREE WORTH \$79

ROAR PRO **MEGA** DEAL

2 x Sound Blaster Roar Pro

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MegaStereo Cable

• 2 x Carry Bag (worth \$78)

(worth \$19)

The ROAR sounds killer, and it's definitely

very balanced: lows are deep and rich, mids

are very pronounced, and highs are a wellblended part of the mix... there's no distortion

even at high volume.

THE BIGGEST BADDEST BOLDEST Sound BLASTER 7 + EE-MU

ULTRA HIGH-END SOUND BLASTER WITH 24-BIT/192KHZ HIGH RESOLUTION 127DB USB DAC. BLUETOOTH & AUDIO AMPLIFIER + HIGH-PERFORMANCE PASSIVE SPEAKERS



AUDIOPHILE-GRADE COMPONENTS

ADVANCED AUDIO ENHANCEMENT

and recording of up to 24-bit/192kHz.

passive bookshelf and tower speakers.

and accurate placement of onscreen sounds

ambient noise for clear communication.

wirelessly with synchronized audio.

tactical advantage in combat.

type of audio being played.

SBX VOICE Advanced audio enhancements for games, music, movies and calls.

High efficiency Class D digital amplifier delivers up to 100W power (2 x 50W $(3.4\Omega)^*$ to

studio-grade headphones up to 600Ω and sensitive in-ear monitors without distortion.

Supports Dolby Digital decoding, delivering 5.1 discrete channels for crisp, clean dialogue

Scout Mode™ allows you to hear your enemies from a distance equipping you with a distinct

Select from seven predefined preset audio profiles (e.g., First Person Shooter) to suit the

Two built-in beamforming microphones on the front panel pick up your voice and suppress

With aptX® Low Latency support, you can now enjoy movies from your smartphone/tablets

With Advanced Audio Coding (AAC) you get better sound quality than MP3 at similar bit rates.

Texas Instruments ΤΡΑ6120Α2 headphone amp with 2.2Ω output impedance for driving

Sound Blaster X7 Limited Edition

have great sound it's like the chef forgetting the meaty part in your steak tartare. **The X7 is here to make sure that gaming** ear-fodder from your PC, Mac or console thunders, surrounds

The best new games are a feast for the senses, so if you don't





CONNECTIVITY & PLATFORMS

Burr-Brown PCM1794 127dB DAC for high resolution audio playback up to 24-bit/192kHz WIRELESS Burr-Brown PCM4220 123dB ADC supports high quality, low noise analog audio playback

NFC-Enabled Bluetooth with Multipoint
Supports manual wireless points

one-touch wireless pairing with NFC-(nfc)) enabled devices. Connects up to two Bluetooth devices simultaneously.



TOSLINK connectivity Allows digital audio data, including Dolby Digital 5.1 signals to be transmitted from DVD players and game consoles.

WIRED

High-Speed USB 2.0 Host Supports high quality, lossless audio

from Android and iOS devices. RCA connectivity Supports line-level input from



SUPPORTED PLATFORMS | Made for | BiPod QiPhone QiPad | PC • MAC • ANDROID • iOS • PS4 • XBOX ONE





SOUND BLASTER X7 **BEST COMPANION** DEAL



• Headphone (worth \$79)

Sound Blaster X7 Limited Edition + E-MU XM7 with 144W Booster Power Adapter (U.P. \$599)



• Headphone (worth \$79) • Optical Cable (worth \$29)

Sound Blaster X7 + (U.P. \$499) Sound Blaster X7 Limited Edition with 144W Booster Power Adapter **E-MU XM7** (U.P. \$399)

SOUND BLASTER X7 **STANDALONE** DEAL



\$499 \$707

• Headphone (worth \$79) • Optical Cable (worth \$29)

E-MU XM7

Also available in Brown

CLEARER LOUDER HARDER BETTER

Sound BlasterX G5

7.1 HD AUDIO PORTABLE SOUND CARD AND HEADPHONE AMPLIFIER 120dB DAC & headphone amp with 2.2Ω output impedance, and programmable audio profiles for quick activation

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\$149 \$229

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TREME Privilege Membership Card AT CREATIVE BOOTH





Creative Draco HS880

Finely tuned Neodymium drivers Rugged construction Comfortable full-size earcups

Detachable Noise-cancelling microphone









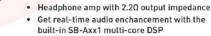
Padded earcups and lightweight cushioned headband Analog cable with inline volume & mic control



















Purchase any AURVANA headphones and get

WITH PURCHASE Sound Blaster E5 Sound Blaster E3 Sound Blaster E1

Member's Special

with Bluetooth

8hrs U NAMP

112de SBX CRYSTAL

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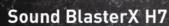
· Two headphone jacks

for music sharing

\$119 \$169

Sound Blaster E3

USB DAC & headphone amplifier

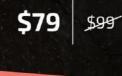


HD 7.1 SURROUND SOUND GAMING HEADSET WITH DUAL SOUND SIGNATURE USB connectivity lets you enjoy 7.1 surround sound for detail, accuracy and also an added dimension of





Sound BlasterX P5 HIGH-PERFORMANCE IN-EAR **GAMING HEADSET** Custom-tuned 7mm FullSpectrum drivers and advanced noise isolation with soft



SOUND BLASTER

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- The built-in SB-Axx1 processor utilizes SBX Pro Studio technology and
- . The beamforming Dual Microphone Array creates an acoustic zone around your mouth and suppresses noise outside it, enabling you to be heard with amazing clarity
- Active Noise Cancellation detects airplane background noise and cancels it out Talk Through allows you to have a conversation without taking off your headset





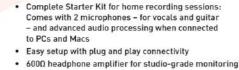


Advanced Processing with PC/Mac!





Sound Blaster R3 YouTube audio recording and streaming kit







Amazon Reviews





Creative Woof 2

Superior bass performance

Features 3.5mm Aux-in

Built-in microphone for calls
 USB

Superior Bluetooth wireles

for surround sound

SLAM

Creative T30 Wireless

full-bodied mid-range

\$99 \$129

tube delivers high output bass

NFC HD GCT BasXPort

14W RMS x 2 channels

BasXPort*

Dedicated silk dome tweeters for silky

mooth highs with separate woven glass

fiber cone drivers for natural and accurate,

Creative BasXport Technology: Large port

GigaWorks T20 Series II

and improved resistance to humidity

Cloth dome tweeter for clear, accurate highs

2-way design with sonically-refined tweeter

and mid-range driver for balanced audio

audio with the aptX® codec

Creative Swivel-Speaker-Array

Creative D3xm

for stereo setup

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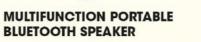
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\$59

\$69 \$99

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360° sound Dual passive radiators pump

10hrs SBX IPX4



Dual passive Enhanced PC/Mac

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HIGH PERFORMANCE USB **BLUETOOTH AUDIO TRANSCEIVER**

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Creative D3xm +

Creative DSxm combo GET EVEN MORE BASS - WITH A DSxm!

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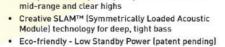
























Music Premium HD Omni Surround 5.1













AURVANA In-Ear3 Plus

 Dual Balanced Armature Tweeters & Woofers - clear and precise sound reproduction

significantly blocks out ambient noise

 High-purity braided fabric cable cuts out contact noises and inline mic with 1-button remote / volume slider for music and voice control

Noise Isolation 98%

Q INLINE Android iOS Windows

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NFC HD COURSE AAC HD Clearspeech Engine ruide Share Me

Special \$119

Connects with up to two stereo

Share music with another Creative

ShareMe™ wireless headset

Invisible microphone with

ClearSpeech™ engine allows for crystal clear voice calls

Bluetooth devices simultaneously

HD Voice delivers natural and life-

like conversations with supported

\$99

NFC HD SEE AAC HD Wice MIC

Clearspeech Engine" buside ShareMe 34MM

HITZ WP380

AURVANA In-Ear2 Plus

AuraSeal™ 98% noise isolation

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POWERFUL FEATURE-RICH WIRELESS HEADPHONES

NOW WITH BUILT-IN LAP TIMER

Track your elapsed time and total time of your activity



In pristine white with stylish Colorful Neon Acoustic Rings FEATHERWEIGHT YET RUGGED

With comfortable leatherette padding POWERFUL YET STREET SAFE —

Excellent audio performance, unmatched silence and comfort,

Precise Balanced Armature drivers with an acoustic grille design

Windows (Android iOS Windows

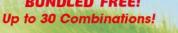
High-purity cabling with inline mic and 1-button remote / volum

slider for music and voice control

Noise Isolation 95%

Enjoy great audio and bass. Allows monitoring of the environment for safety





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WITH PURCHASE Purchase any AURVANA headphones and get

BEST

SELLER!

Sound Blaster E5 @ \$199 Sound Blaster E3 @ \$99

PURCHASE

Sound Blaster E1 @ \$39



Creative WP-450

wireless audio

and portability

LELONG DEALS!

Finely-tuned Neodymium drivers

ClearSpeech Engine™ and concealed

noise-suppression microphone for

crystal clear voice communications

ClearSpeech Engine* inside

Foldable design offers easy storage

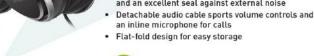
deliver dynamic, high-fidelity

Easy access playback and call











HITZ MA2600

larger-than-life lows

Inline microphone houses

convenient, easy storage

Sound Blaster Tactic 360 Sigma \$79

Creative HS-660i2 (Pink/Green) \$45

playback and volume controls

Flat, tangle-resistant cable offers

Flat-fold earcups

40MM # ± VOLUME WINLINE

HEADPHONES

Creative HS-720

Creative MA330

Creative HS-600

Creative EP-510

Creative HITZ MA350

Creative EP-3NC (Bulk Pack)

Professionally-tuned Neodymium

drivers deliver crisp highs and





Member's Special \$149

















ROAR Party Mode Cable Power Adapter

PlayChinese Package ZiiO 7" Leather Case PlayChinese Magic Card



Sound Blaster X7 144W Booster \$159 \$109 Earphone Pouch



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positional audio

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High-performance 40mm drivers

Audio processing with SBX Pro Studio

Dual Mode usage - for PC/Mac

technology for powerful audio

Creative SB Blaze

PC MAC PS4

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Precision-tuned 40mm FullSpectrum drivers

. Analog cable with inline volume & mic control

Plush velvet earcups and lightweight cushioned headband

Sound Blaster E1

. USB HD audio & headphone

· Two headphone jacks for

ΩAMP 106⋅B

SBX CRYSTAL 25hrs

PC MAC Android iOS

amplifier

and smart devices

SBX VoiceFX



attractive membership discounts at

\$149 \$299

Sound Blaster

Headphone Stand

@ \$12 \$49

with any gaming

headphones purchased



CrystalVoice technology to intelligently enhance your audio in real-time

THROUGH Active Notes Audio Carried AAC Machine Through AAC PC MAC PS4

Sound Blaster EVO

Signature

GigaWorks T40 Series II 16W RMS x 2 channels Cloth dome tweeter for clear, accurate highs and improved resistance to humidity Midrange-Tweeter-Midrange (MTM) audiophile

Creative T50 Wireless

MTM (Midrange-Tweeter-Midrange)

. Fasy to access bass and treble controls

Dedicated silk dome tweeters for silky smooth high

with separate woven glass fiber cone drivers for

natural and accurate, full-bodied mid-range

Creative BasXport Technology: Large port tube

audiophile configuration

delivers high output bass

NFC HD Audio BasXPort

\$299

Creative T4 Wireless

Audiophile-grade aluminium drivers deliver

Module) technology for deep, tight bass

Supports Bluetooth multipoint with

NFC and optical connectivity

NFC HD COTE AAC SLAN

full mid-range audio and ultra clear highs

Creative SLAM™ (Symmetrically Loaded Acoustic

CRE<u>V</u>LIAE, MOOL™3

· Four-way music playback with Bluetooth connectivity, 3.5mm AUX-in, USB audio and integrated MP3/FLAC player

Powerful audio in its class

6 hours of playback

Creative MUVO mini

· Loud, strong bass

. Slim & pocket-sized

Super-long battery life

NFC (1) 10hrs RADIATOR

WIRELESS WEATHERPROOF SPEAKER

· Built-in microphone for calls

Battery: Charges via USB, delivers

POWERFUL BLUETOOTH SPEAKER WITH MP3 PLAYER

design for smoother performance

\$149 \$379 Sound BlasterAxx AXX 200 The Intelligent Wireless Sound System









LELONG DEALS!















Recon3D Fatal1ty







Creative EP-660 (White/Blue/Pink) \$39 Creative HITZ MA200

\$39 \$39 \$3

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