

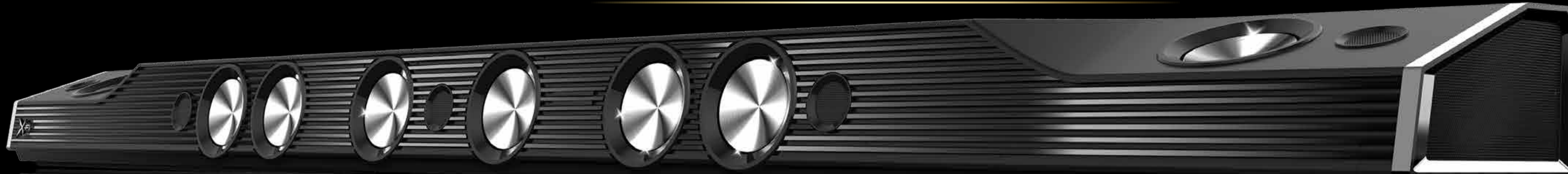
CREATIVE®

THE AUDIO OF TOMORROW

The X-Fi Sonic Carrier stole the thunder at CES 2016 Las Vegas the world's largest consumer electronics show!

A Brand New Concept in Hi-Res Audio and Video delivery hosting Dolby Atmos®, EAX 15.2, and multiple advanced technologies

X-FI
SONIC CARRIER™



"The demonstration of the Creative Sonic Carrier was a genuine revelation, the likes of which I haven't experienced in ages. It excelled as both a room-filling home theatre system and as an impressive implementation of Dolby Atmos technology. Hard to believe that it was just the one box, plus subs. Can't wait to hear the final version."

"I watched the theatrical release of Avatar with my kids in a real cinema. The Avatar demo clip they showed on the new Creative Sonic Carrier was even better than that cinema experience. I could hear the fine details in the jungle atmosphere enveloping me - even the sound of the bugs flying around and above me. It was a hyper-realistic experience."

- Chris Chiarella, noted audio/video journalist for Sound & Vision, Big Picture Big Sound, and Home Theatre Magazine

- Madeline Nelson, CEO of Heads Audio

Find out more. Visit X-Fi Sonic Carrier Theatre at Creative Booth.

Join our Affiliate Program and be trained as an X-Fi Professional.

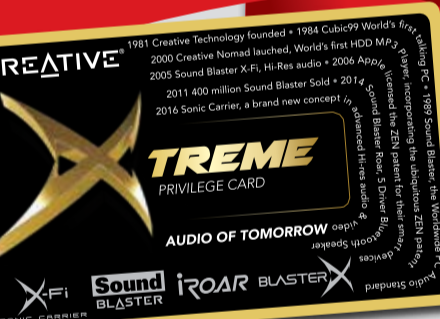
The best new games are a feast for the senses, so if you don't have great sound it's like the chef forgetting the meaty part in your steak tartare. The X7 is here to make sure that gaming ear-fodder from your PC, Mac or console thunders, surrounds and enralls.

- Stuff Magazine

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XTREME PRIVILEGE CARD

Privilege Membership Card AT CREATIVE BOOTH and WIN XTREME PRIZES!



Enjoy instant attractive membership discounts at all Creative Exhibition Booths and the sg.creative.com online store.

Go to creative.com/members OR Scan QR code for instant sign up



iROAR INTELLIGENT HIFI DEAL

Creative iRoar + Creative iRoar Rock (U.P. \$499)

Member's Special IT SHOW
\$549 \$699 \$876

FREE

- Headphone (worth \$79)
- Optical Cable (worth \$29)
- 16GB MicroSD Card (worth \$20)

iROAR KILLER DEAL

Creative iRoar (U.P. \$499)

Member's Special IT SHOW
\$399 \$449 \$627

FREE

- Headphone (worth \$79)
- Optical Cable (worth \$29)
- 16GB MicroSD Card (worth \$20)

iROAR ECOSYSTEM

Creative iRoar Rock (U.P. \$499)

Member's Special IT SHOW
\$199 \$249

Creative iRoar Mic (U.P. \$49) Member's Special **\$50** IT SHOW \$79 PWP \$129

Hands-Free Mic (U.P. \$19) **\$12** \$19

ROAR 2 KILLER DEAL

Sound Blaster Roar 2 (U.P. \$329)

Member's Special IT SHOW
\$198 \$229 \$457

FREE

- Headphone (worth \$79)
- Neoprene Carry Bag (reversible) (worth \$49)

ROAR 2 YIN YANG DEAL

2 x Sound Blaster Roar 2 (U.P. \$658)

Member's Special IT SHOW
\$368 \$458 \$914

FREE

- 2 x Headphones (worth \$158)
- 2 x Neoprene Carry Bag (reversible) (worth \$98)

ROAR PRO KILLER DEAL

Sound Blaster Roar Pro (U.P. \$349)

Member's Special IT SHOW
\$248 \$279 \$467

FREE

- Headphone (worth \$79)
- Carry Bag (worth \$39)

ROAR PRO MEGA DEAL

2 x Sound Blaster Roar Pro (U.P. \$698)

Member's Special IT SHOW
\$468 \$558 \$953

FREE

- 2 x Headphones (worth \$158)
- 2 x Carry Bag (worth \$78)
- MegaStereo Cable (worth \$19)

SOUND BLASTER X7 BEST COMPANION DEAL

Sound Blaster X7 Limited Edition + E-MU XM7 with 144W Booster Power Adapter (U.P. \$599)

Member's Special IT SHOW
\$599 \$699 \$1106

FREE

- Headphone (worth \$79)
- Optical Cable (worth \$29)

SOUND BLASTER X7 STANDALONE DEAL

Sound Blaster X7 Limited Edition with 144W Booster Power Adapter (U.P. \$499)

Member's Special IT SHOW
\$499 \$599 \$707

Member's Special IT SHOW
\$399 \$499 \$607

FREE

- Headphone (worth \$79)
- Optical Cable (worth \$29)

E-MU XM7 (U.P. \$399)

Member's Special IT SHOW
\$249 \$349 \$478

FREE

- Headphone (worth \$79)

IT SHOW 2016 | 10 - 13 MARCH | 12PM - 9PM | SUNTEC SINGAPORE | BOOTH 6141

CREATIVE iROAR™ THE MOST INTELLIGENT SPEAKER ON THE PLANET

WINNER OF CES 2016 INNOVATION AWARD

THE STRAITS TIMES DIGITAL EDITORS CHOICE

PC MAGAZINE EDITOR'S CHOICE

HOME AUDIO/VIDEO COMPONENTS AND ACCESSORIES

The Creative iRoar is one of the most feature-rich and powerful portable bluetooth speakers we've ever tested, and it sounds fantastic. - PCMag

EDITOR'S CHOICE

WORKS AS A NEXT GENERATION PA SYSTEM WITH THE iROAR MIC! (Sold separately)

FREE HEADPHONE WORTH \$79

SoundBLASTER ROAR SERIES AMAZING POWERFUL COMPACT BLUETOOTH SPEAKER, 5 DRIVERS, WITH KICKASS SUBWOOFER

Thousands of 5-Star Reviews Critically Acclaimed Worldwide

WORKS AS A NEXT GENERATION PA SYSTEM WITH THE iROAR MIC! (Sold separately)

PROFESSIONAL SERIES

SoundBLASTER ROAR PRO

WHAT'S NEW?

- Improved drivers for more refined audio
- Improved battery life of 10 hours
- All new slide-switch lets you select different audio profiles (Warm, Neutral, and Energetic)

Now with NEXT GENERATION PORTABLE WIRELESS PA SYSTEM

ROAR KILLER DEAL

Sound Blaster Roar (U.P. \$299)

LOWEST PRICE EVER! **\$165** \$417

While stocks last

FREE

- Headphone (worth \$79)
- Carry Bag (worth \$39)

THE BIGGEST BADDEST BOLDEST SoundBLASTER X7 + E-MU XM7

ULTRA HIGH-END SOUND BLASTER WITH 24-BIT/192KHZ HIGH RESOLUTION 127DB USB DAC, BLUETOOTH & AUDIO AMPLIFIER + HIGH-PERFORMANCE PASSIVE SPEAKERS

COMPUTER HARDWARE AND COMPONENTS AWARDS 2015

TOP PICKS CES 2015

Sound Blaster X7 Limited Edition with 144W Booster Power Adapter & 10 Headphone Amp Output Impedance

AUDIOPHILE-GRADE COMPONENTS

- 127dB Burr-Brown PCM1794 127dB DAC for high resolution audio playback up to 24-bit/192kHz.
- 123dB Burr-Brown PCM4220 123dB ADC supports high quality, low noise analog audio playback and recording of up to 24-bit/192kHz.
- 100W High efficiency Class D digital amplifier delivers up to 100W power (2 x 50W @ 4Ω) to passive bookshelf and tower speakers.

ADVANCED AUDIO ENHANCEMENT

- DOLBY DIGITAL Supports Dolby Digital decoding, delivering 5.1 discrete channels for crisp, clean dialogue and accurate placement of onscreen sounds.
- SBX VOICE Advanced audio enhancements for games, music, movies and calls.
- SCOUT MODE Scout Mode™ allows you to hear your enemies from a distance equipping you with a distinct tactical advantage in combat.
- BEAM FORMING Select from seven predefined preset audio profiles (e.g., First Person Shooter) to suit the type of audio being played.
- Two built-in beamforming microphones on the front panel pick up your voice and suppress ambient noise for clear communication.

With aptX® Low Latency support, you can now enjoy movies from your smartphone/tablets wirelessly with synchronized audio.

With Advanced Audio Coding (AAC) you get better sound quality than MP3 at similar bit rates.

CONNECTIVITY & PLATFORMS

WIRELESS

- NFC-Enabled Bluetooth with Multipoint Supports manual wireless pairing and one-touch wireless pairing with NFC-enabled devices. Connects up to two Bluetooth devices simultaneously.

WIRED

- TOSLINK connectivity Allows digital audio data, including Dolby Digital 5.1 signals to be transmitted from DVD players and game consoles.
- High-Speed USB 2.0 Host connectivity Supports high quality, lossless audio from Android and iOS devices.
- RCA connectivity Supports line-level input from Hi-Fi components.

SUPPORTED PLATFORMS

iPod iPhone iPad PC • MAC • ANDROID • iOS • PS4 • XBOX ONE

FREE HEADPHONE WORTH \$79

