

SCRATCH & INSTANT WIN!

UP TO 1000 SOUND BLASTER ROARS TO BE WON! + THOUSANDS OF OTHER PRIZES WORTH HUNDREDS OF THOUSANDS OF DOLLARS!!!

WIN THESE PRIZES!

- Grab your Scratch & Instant Win Card from our stage presenters. Every \$100 spent on a single receipt also gets you one Scratch & Instant Win Card.
- Scratch ANY & ONLY 3 squares, and scratch the Hidden Treasures slot at the bottom.
- If you've won, instantly collect your prizes at the cashier counter!

NO PURCHASE NEEDED!



Want To Win Even MORE? Take Part In Our 'BAO WIN' CRAZY JACKPOT

Up to 5000 prizes will be given away each day!



- Just visit the Sound Blaster Roar and Sound BlasterAxx demo stations and get your jackpot card stamped to qualify for one free pull of the jackpot. Every \$100 spent on a single receipt will also automatically qualify you for one pull of the jackpot.
- Queue up for the jackpot and you will also receive a Scratch & Instant Win Card!

Did You Win A Discount Voucher? Here's What You Can Use It For:



© 2014 Creative Technology Ltd. All rights reserved. Creative, the Creative logo, Creative AURVANA, Creative HITZ, Sound Blaster, Sound Blaster logo, Sound BlasterAxx, SBX Pro Studio, the SBX logo and CrystalVoice are trademarks or registered trademarks of Creative Technology Ltd in the United States and/or other countries. iTunes, iPhone, iPod and iPad are trademarks of Apple Inc., registered in the U.S. and other countries. The Bluetooth word mark and logo are owned by the Bluetooth SIG, Inc. aptX is a trademark of CSR plc. Android™ is a trademark of Google Inc. Dolby and the double-D symbol are trademarks of Dolby Laboratories. DTS is a registered trademark and the DTS logo and symbol are trademarks of DTS, Inc. All other logos, brands, or product names are trademarks of their respective owners. Design and specifications are subject to change without prior notice. All new products come with a 1-year limited warranty, unless otherwise specified. All products featured are available while stocks last. Please check with store assistant on availability of colors. All prizes/gifts are subject to terms and conditions and are not transferable or exchangeable for cash, credit, or any other things or services in kind. All prices are effective only from 5 - 8 June 2014, unless otherwise stated. Creative reserves the right to change the terms and conditions, and prices of all other products without prior notice. All disclaimers are applicable and in force for the entire promotion.

creative.com

CREATIVE®

MIND-SHATTERING EXPERIENCE! MIND-SHATTERING DEALS!

@ PC SHOW 2014 • 5 - 8 JUNE • 12PM - 9PM • SINGAPORE EXPO • HALL 5 • BOOTH 5031

ASTOUNDING SoundBLASTER® ROAR™ DEALS

'MIND-SHATTERING VALUE' DEAL



THE AUDIOPHILE SOUND BOOKLET
• MIND-SHATTERING PERFORMANCE
• PRECISION-TUNED FIDELITY • ROAR AUDIO™ POWER

PC SHOW OFFER

USUAL PRICE ~~\$426~~ **\$199**

FREE CREATIVE WOOF

MICRO WIRELESS SPEAKER (worth \$88)

FREE CARRY-BAG (worth \$39)

"It is a no-brainer for us to recommend (the Sound Blaster Roar) to anyone who is looking for a powerful portable wireless Bluetooth speaker." - HardwareZone Singapore

'BEST OF BOTH WORLDS' DEAL

Torn between Power and Intelligence?
GET BOTH at an IRRESISTABLE PRICE!!!



Sound Blaster Roar
(Worth \$299)

Sound BlasterAxx
AXX 200
(Worth \$375)

PC SHOW OFFER

USUAL PRICE ~~\$674~~ **\$299**

'MEGA STEREO' DEAL

Enjoy the full mega stereo experience
with **TWICE THE PUNCH!!!**



2 x Sound Blaster Roar

USUAL PRICE ~~\$617~~ **PC SHOW OFFER \$349**

FREE MEGA STEREO CABLE
(worth \$19)

STAR BUYS

Only for the first 100 customers daily!
* Limited to 1 product purchase per customer per day.

\$99

AURVANA Live! 2
(Worth \$169)

\$49

Creative Airwave (Worth \$99) +
Creative HQ-1450 (Worth \$39)

\$29

Creative Woolf
(Worth \$88)

\$29

Sound BlasterAxx
SBX 8
(Worth \$129)

'THE AWE-INSPIRING AXX 200' DEAL

SoundBLASTERAXX® AXX 200

THE INTELLIGENT WIRELESS SOUND SYSTEM

US\$180 Value
It's an NFC Wireless Speaker with touch control

US\$50 Value
It's an MP3 Player

US\$50 Value
It's a Megaphone

US\$50 Value
It's a Battery Bank - 5200mAh Lithium-Ion Battery

US\$600 Value
It's a High-end Teleconferencing System

US\$50 Value
It's a Voice Recorder

US\$100 Value
It's a Sound Blaster

Priceless?
It's a "Karaoke Anywhere" Feature

VALUED OVER US\$1000



Find out more
at creative.com/axx200

Consistent
★★★★★
- Amazon Reviews

PC SHOW OFFER

USUAL PRICE ~~\$538~~ **\$199**

FREE CREATIVE WOOF

MICRO WIRELESS SPEAKER
(worth \$88)

FREE DOCKING STATION
(worth \$75)

THE UNBEATABLE Super DEAL!!!

GET PRODUCTS
WORTH \$1168!

FOR AS LOW AS
\$399

(with \$100 SUPER 7 VOUCHER)

\$449

(with \$50 HIDDEN TREASURES VOUCHER)

PC SHOW OFFER

USUAL PRICE ~~\$1168~~ **\$499**

SUPER 7 UNBEATABLE VALUE

1. Sound BlasterAxx AXX 200 (Worth \$375)
2. Sound Blaster Roar (Worth \$299)
3. World of Warcraft Gaming Headset USB (Worth \$189)
4. Creative Airwave Speaker (Worth \$99)
5. Creative WP-250 Headset (Worth \$79)
6. Creative Woolf Speaker (Worth \$88)
7. Creative HQ-1450 Headphone (Worth \$39)



WIRELESS SPEAKERS



Creative Woof
Micro Wireless Speaker

- Micro-sized wireless speaker cups in your palm
- Loud, superior quality audio
- Long battery life for up to 6 hours playback
- Built-in speakerphone

NEW \$88
~~\$187~~

FREE Creative Airwave
(Worth \$99) Limited Quantity

Creative Airwave \$69
~~\$128~~

FREE EP-430
(Worth \$29) Limited Quantity

Creative HD \$99
~~\$228~~

FREE EP-430
(Worth \$29) Limited Quantity

Creative D80 \$29
~~\$49~~

Creative T12 Wireless \$59
~~\$99~~

Creative D200 \$79
~~\$129~~

MOBILE HEADSETS

NEW \$299
~~\$399~~

FOR THE BEST OF THE BEST HEADPHONE EXPERIENCE

AURVANA Platinum
Flagship Wireless ANC Headset

- 50mm drivers offer pristine highs and stunningly powerful bass
- Tri-Mode ANC selection offers three noise cancellation modes optimized for Airplane, Outdoor or Indoor settings with up to 90% noise reduction
- Features Bluetooth 3.0 wireless connectivity, with Tap & Play NFC technology for one-touch pairing and support for aptX and AAC codecs

TOP ONLINE SELLER!

AURVANA Gold \$199
~~\$249~~

Best-in-Class Wireless ANC Headset

- Precise 40mm Drivers deliver superb performance
- Active Noise Cancellation technology with dual microphones removes up to 85% of background noise
- Features Bluetooth 3.0 wireless connectivity, with Tap & Play NFC technology for one-touch pairing and support for aptX and AAC codecs

NEW \$129
~~\$169~~

AURVANA Live! 2
Ultra Definition Headset

- Accurate 40mm Neodymium drivers with composite Bio-Cellulose diaphragms
- Soft protein leatherette earpads provide comfort and an excellent seal against external noise
- Detachable audio cable sports volume controls and an inline microphone for calls
- Flat-fold design for easy storage

8/10 HARDWARE ZONE!

HITZ MA2600 \$79
~~\$89~~

HITZ MA2400 \$49
~~\$59~~

HITZ MA2300 \$39
~~\$49~~

MA930 \$69
~~\$129~~

HITZ MA350 \$39
~~\$49~~

HITZ MA200 \$25
~~\$29~~

MA330 \$25
~~\$35~~

HS-660i2 \$35
~~\$45~~

WIRELESS HEADPHONES



HITZ WP380 **NEW \$119**
~~\$139~~

- Fully wireless with Bluetooth 3.0 wireless technology and features Tap & Play NFC technology for one-touch pairing
- Connects with up to two stereo Bluetooth devices simultaneously
- HD Voice delivers natural and life-like conversations with supported smartphones and mobile networks

Creative WP-250
Bendable Wireless Headset

FREE EP-430
(Worth \$29) Limited Quantity

Creative WP-450 \$99
~~\$169~~

Creative WP-350 \$59
~~\$139~~

HEADPHONES / EARPHONES

GET 4 TIMES THE FUN - ALL 4 FOR ONLY \$99!

FAMILY PACK
Buy 4 x HQ-1450 (one color each)
USUAL PRICE \$156 \$99

Draco HS-850 \$32
~~\$59~~

HS-720 \$25
~~\$55~~

Draco Junior HS-430 \$25
~~\$35~~

HS-330 \$10
~~\$25~~

AURVANA In-Ear2 \$79
~~\$129~~

AURVANA In-Ear3 \$99
~~\$199~~

EP-660 \$17
~~\$39~~

EP-830 \$25
~~\$49~~

EP-600 \$10
~~\$39~~

FREE Creative Woof
(Worth \$88)

FREE EP-430
(Worth \$29) Limited Quantity

FREE EP-430
(Worth \$29) Limited Quantity

WIRED SPEAKERS

GigaWorks T3 \$179
~~\$279~~

- Exceptional audiophile-quality drivers deliver full mid-range and clear highs
- Creative SLAM™ (Symmetrically Loaded Acoustic Module) technology for deep, tight bass
- Volume control pod with aux-in and headphone connection for private listening
- Eco-friendly - Low Standby Power (patent pending)

GigaWorks T40 Series II \$99
~~\$169~~

- 16W RMS x 2 channels
- Cloth dome tweeter for clear, accurate highs and improved resistance to humidity
- New Midrange-Tweeter-Midrange (MTM) audiophile design for smoother performance
- BasXPort for richer bass

GigaWorks T20 Series II \$79
~~\$129~~

Inspire T12 \$49
~~\$89~~

Inspire T10 \$39
~~\$89~~

SBS A320 \$29
~~\$49~~

GAMING HEADSETS

THE MOST INTELLIGENT HEADSETS ON THE PLANET

\$298
~~\$425~~

\$248 (with \$50 HIDDEN TREASURES VOUCHER)

Sound BLASTER EVO ZXR

Wireless Headset with Built-in Intelligent Audio Processing and ANC

- The built-in SB-Axx1 processor utilizes SBX Pro Studio technology and CrystalVoice technology to intelligently enhance your audio in real-time
- The beamforming Dual Microphone Array creates an acoustic zone around your mouth and suppresses noise outside it, enabling you to be heard with amazing clarity
- NFC-enabled for easy, one-touch Bluetooth pairing
- Active Noise Cancellation detects background noise and cancels it out, giving you a cleaner audio listening experience
- Talk Through allows you to have a conversation without taking off your headset

FREE Headset Stand

\$179
~~\$229~~

Sound BLASTER EVO WIRELESS

Advanced Processing with PC/Mac!

\$129 (with \$50 HIDDEN TREASURES VOUCHER)

PS4

Engineered by Sound BLASTER
Over 400 Million Sold!

SB-Axx1
The Sound Blaster EVO ZxR and Sound Blaster EVO Zx have a built-in advanced audio processor that enhances all your audio before playing it back to you!

CrystalVoice Focus
Enjoy crystal clear calls with the Voice Focus Microphone! The microphone works in tandem with the SB-Axx1 processor to cancel out background noise, focusing only on your voice.

SBX Surround
Experience explosive cinematic 3D surround sound for your music, movies and games.

SBX Bass
Fills in missing low frequency tones for deep, high-impact bass that you can actually feel!

World of Warcraft Gaming Headset USB \$99
~~\$388~~

Sound Blaster ARENA Surround USB \$79
~~\$169~~

Sound Blaster Tactic360 Sigma \$59
~~\$99~~

Sound Blaster Tactic360 Ion \$39
~~\$79~~

FREE 10 Sets of Interchangeable Headset Lenses
(Worth \$169) While stocks last!

\$49 (with \$50 HIDDEN TREASURES VOUCHER)

EXTERNAL SOUND CARD

BOOST YOUR SMARTPHONE AND TABLET AUDIO TO AMAZING LEVELS!

Sound Blaster E1 **NEW \$49**
~~\$69~~

USB HD Audio & Headphone Amp

- 600 Ω amplifier for studio-quality headphones
- 106dB SNR for enhanced audio quality with line-in connectivity
- Two headphone jacks for music sharing
- Built-in battery for up to 25 hours of audio playback
- Integrated Microphone for calls
- Advanced audio processing for music, movies, games and calls when connected to your PC/Mac

RECORD HIGH QUALITY AUDIO IN THE COMFORT OF YOUR OWN HOME!

Sound Blaster R3 **NEW \$99**
~~\$149~~

YouTube Audio Recording and Streaming Kit

- Complete Starter Kit for Home Recordings: comes with two microphones - for vocals and guitar - and advanced audio interface that connects to PCs and Macs
- Easy setup with plug and play connectivity
- 600 Ω headphone amplifier for studio-grade monitoring
- Easy access reverb and volume controls

BUNDLE DEAL
USUAL PRICE \$238 **\$149**

Aurvana Live! 2 (Worth \$169) + **Sound Blaster E1** (Worth \$69)

Sound Blaster Omni Surround 5.1 \$79
~~\$109~~

Sound Blaster Digital Music Premium HD \$99
~~\$149~~

Sound Blaster X-Fi Surround 5.1 Pro \$59
~~\$89~~

INTERNAL SOUND CARD

Sound Blaster ZxR
Studio Grade Audio Quality Sound Card

- Sound Core3D processing with external 127dB DAC that deliver 124dB SNR
- DBpro Daughter Board offers optical output for amazing audio playback; and professional grade 123dB analog-to-digital converters (ADCs) with RCA Aux-in and optical input for studio-grade recording quality
- Enhanced digital entertainment capabilities such as DTS Connect and Dolby Digital Live encoding are included
- Support for 192kHz direct pass-through to analog out, a 600 ohm headphone amplifier, gold-plated I/O connectivity

Sound Blaster Zx
High-Performance Gaming and Entertainment Audio

- Sound Core3D processing with external 120dB DAC that deliver 116dB SNR
- Enhanced digital entertainment capabilities such as DTS Connect and Dolby Digital Live encoding are included
- Support for 192kHz direct pass-through to analog out, a 600 ohm headphone amplifier, gold-plated I/O connectivity

Sound Blaster Z
Includes: EXTERNAL BEAMFORMING MICROPHONE

FREE Creative Woof
(Worth \$88)

Sound Blaster Recon3D Fatal1ty Professional \$99
~~\$169~~

- Sound Core3D quad-core Sound and Voice processor offloads audio effect processing from your CPU, giving you a faster gaming experience
- Features THX TruStudio Pro for stunning surround effects, and CrystalVoice Technology for clear voice communications
- Custom metal shield protects from physical damage and electromagnetic interference

Sound Blaster Recon3D PCIE \$69
~~\$99~~

- Sound Core3D quad-core Sound and Voice processor offloads audio effect processing from your CPU, giving you a faster gaming experience
- Features THX TruStudio Pro for stunning surround effects, and CrystalVoice Technology enhances audio clarity for clear voice communications

Sound Blaster Recon3D Professional Audio \$99
~~\$169~~

- Sound Core3D quad-core Sound and Voice processor offloads audio effect processing from your CPU, giving you a faster gaming experience
- Features THX TruStudio Pro for stunning surround effects, and CrystalVoice Technology for clear voice communications
- Dedicated high quality 600 ohm headphone amplifier for studio quality audio

Sound Blaster Recon3D Fatal1ty Champion Series \$159
~~\$249~~

- Sound Core3D quad-core Sound and Voice processor offloads audio effect processing from your CPU, giving you a faster gaming experience
- Features THX TruStudio Pro for stunning surround effects, and CrystalVoice Technology for clear voice communications
- Sound Blaster I/O Driver allows for fuss-free sound control

Sound BLASTERaxx

SBX 20
Premium Wireless Sound BlasterAxx \$169
~~\$249~~

SBX 10
Best-in-class Wireless Sound BlasterAxx \$99
~~\$228~~

SBX 8
Affordable Sound BlasterAxx for PC and Mac \$59
~~\$188~~

FREE Creative Woof
(Worth \$88)

FREE EP-430
(Worth \$29) Limited Quantity

FREE EP-430
(Worth \$29) Limited Quantity